**To:** August Koster(August@signifyanalytics.com)

Subject: U.S. Trademark Application Serial No. 97135716 - SIGNIFY ANALYTICS

**Sent:** November 07, 2023 06:45:27 PM EST

**Sent As:** tmng.notices@uspto.gov

### **Attachments**

screencapture-www-bio-techne-com-reagents-cell-culture-reagents-16993949062271

screencapture-www-bio-techne-com-search-16993950303831

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Amazon Reagent kits1.jpg

Amazon reagent kits2.jpg

Amazon reagent kits3.jpg

Amazon reagent kits4.jpg

Amazon reagent kits6.jpg

# United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97135716

Mark: SIGNIFY ANALYTICS

### **Correspondence Address:**

AUGUST KOSTER CO-APPLICANT 955 W. 19TH STREET, #C-114 COSTA MESA CA 92627 UNITED STATES

**Applicant:** August Koster

Reference/Docket No. N/A

Correspondence Email Address: August@signifyanalytics.com

### REQUEST FOR RECONSIDERATION AFTER FINAL ACTION DENIED

**Issue date:** November 7, 2023

This Office action is in response to applicant's communication filed on October 17, 2023. Applicant's amendment to the identification of goods has been accepted except for the format of the wording "in Class 5," as this inclusion does not meet the standardized stylistic form used by the Office. The full identification now reads as:

International Class 005: Drug testing kits comprised of diagnostic test strip, chemical reagents and buffers, cotton swabs, test tube and test tube holder and printed instructions that test for the presence of fentanyl; Drug testing kits diagnostic test strip, chemical reagents and buffers, cotton swabs, test tube and test tube holder and printed instructions that test for the presence of drugs or alcohol; COVID-19 test kits comprised of diagnostic test strip, chemical reagents and buffers, cotton swabs, test tube and test tube holder and printed instructions; Diagnostic kits comprised of diagnostic test strip, chemical reagents and buffers, cotton swabs, test tube and test tube holder and printed instructions to test for the presence of viruses; Diagnostic kits diagnostic test strip, chemical reagents and buffers, cotton swabs, test tube and test tube holder and printed instructions to test fecal matter; Drug testing kits comprised of medical diagnostic reagents and assays for testing body fluids; Diagnostic kits consisting primarily of monoclonal antibodies, buffers, and reagents for use in disease testing; Diagnostic preparations for medical purposes; Specimen collection kits for use in virus testing comprised primarily of swabs for medical purposes, chemical reagents, buffers and assays, test tubes, and printed instructions; Diagnostic test kits to determine sperm fertility; Fertility enhancement preparations; Ovulation test kits; Medical diagnostic test strips for use in the field of reproduction; Genetic identity tests comprised of reagents for medical purposes, all of the foregoing for home use and not for professional use.

The wording regarding the classification appears at the beginning of the identification. All goods that follow the wording are classified in Class 5.

**Applicant's request for reconsideration is denied.** See 37 C.F.R. §2.63(b)(3). The trademark examining attorney has carefully reviewed applicant's request and determined the request did not: (1) raise a new issue, (2) resolve all the outstanding issue(s), (3) provide any new or compelling evidence with regard to the outstanding issue(s), or (4) present analysis and arguments that were persuasive or shed new light on the outstanding issue(s). TMEP §§715.03(a)(ii)(B), 715.04(a).

Accordingly, the following requirement(s) and/or refusal(s) made final in the Office action dated April 18, 2023 are **maintained and continued**:

- The refusal to register under Section 2(d) of the Trademark Act, 15 USC Section 1052(d), based on likelihood of confusion with U.S. Registration No. 2112978;
- The requirement for a disclaimer of "Analytics" apart from the mark.

See TMEP §§715.03(a)(ii)(B), 715.04(a).

### LIKELIHOOD OF CONFUSION - REFUSAL CONTINUED TO BE MADE FINAL

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks

confusingly similar." *In re Inn at St. John's*, *LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff'd per curiam*, 777 F. App'x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

When comparing marks, "[t]he proper test is not a side-by-side comparison of the marks, but instead whether the marks are sufficiently similar in terms of their commercial impression such that [consumers] who encounter the marks would be likely to assume a connection between the parties." Cai v. Diamond Hong, Inc., 901 F.3d 1367, 1373, 127 USPQ2d 1797, 1801 (Fed. Cir. 2018) (quoting Coach Servs., Inc. v. Triumph Learning LLC, 668 F.3d 1356, 1368, 101 USPQ2d 1713, 1721 (Fed. Cir. 2012)); TMEP §1207.01(b). The proper focus is on the recollection of the average purchaser, who retains a general rather than specific impression of trademarks. In re Ox Paperboard, LLC, 2020 USPQ2d 10878, at \*4 (TTAB 2020) (citing In re Bay State Brewing Co., 117 USPQ2d 1958, 1960 (TTAB 2016)); In re Inn at St. John's, LLC, 126 USPQ2d 1742, 1746 (TTAB 2018); TMEP §1207.01(b); see In re St. Helena Hosp., 774 F.3d 747, 750-51, 113 USPQ2d 1082, 1085 (Fed. Cir. 2014).

Consumers are generally more inclined to focus on the first word, prefix, or syllable in any trademark or service mark. See Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772, 396 F.3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005) (finding similarity between VEUVE ROYALE and two VEUVE CLICQUOT marks in part because "VEUVE . . . remains a 'prominent feature' as the first word in the mark and the first word to appear on the label"); Century 21 Real Estate Corp. v. Century Life of Am., 970 F.2d 874, 876, 23 USPQ2d 1698, 1700 (Fed Cir. 1992) (finding similarity between CENTURY 21 and CENTURY LIFE OF AMERICA in part because "consumers must first notice th[e] identical lead word"); see also In re Detroit Athletic Co., 903 F.3d 1297, 1303, 128 USPQ2d 1047, 1049 (Fed. Cir. 2018) (finding "the identity of the marks' two initial words is particularly significant because consumers typically notice those words first").

MARKS ARE CONFUSINGLY SIMILAR: In this case the applicant has argued that the term "Signify" as used by applicant and registrant have differing commercial impressions. However, the term "Signify," even when considering applicant's own dictionary definitions, has a highly limited meaning which is to be a sign of or to show by a conventional token. In short, "Signify" means something that shows or proves the existence of a factual matter. Applicant has further alleged that the addition of the term "Analytics" is distinctive and that it alters the meaning of "Signify" alone. However, the examining attorney disagrees. The term "Analytics" means the method of logical analysis. When used in connection with applicant's identified goods, which are medical test kits comprised of chemical reagents to test for the existence or presence of drugs, viruses, hormones or other substances in the body, the term merely describes the primary purpose or function of the goods, namely, that it is a tool used to provide logical analysis of a medical fact i.e., the presence of certain hormones means that the person tested is pregnant, the presence of certain viruses means the person has the flu or Covid-19, the presence of certain chemicals means that the person has cancer or is under the influence of a controlled substance or alcohol. The addition of "Analytics" does not significantly alter the commercial impression of the dominant element, SIGNIFY, which in both marks is spelled the same, sounds the same, a presents a similar overall meaning. This is not the same as the Patron Spirits International AG. vs. Conyngham Brewing Company case cited by applicant in its Request for Reconsideration where the mark PIRATE PISS for beer was found not to be confusingly similar to PYRAT for rum. The term "Piss" has no descriptive meaning relative to the identified goods, beer. Thus, the addition of PISS to PIRATE, does materially change the overall meaning of the first element, Pirate. The mark is now no longer just a "pirate," but excrement from a pirate. Had the marks been PIRATE and PIRATE BEER, the result may have been different precisely because the additional generic term does not make the mark distinguishable from PIRATE alone. Disclaimed matter or matter that is descriptive of or generic for a party's goods and/or services is typically less significant or less dominant when comparing marks. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1305, 128 USPQ2d 1047, 1050 (Fed. Cir. 2018) (citing *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1407, 41 USPQ2d 1531, 1533-34 (Fed. Cir. 1997)); *Made in Nature, LLC v. Pharmavite LLC*, 2022 USPQ2d 557, at \*41 (TTAB 2022); TMEP §1207.01(b)(viii), (c)(ii).

GOODS ARE RELATED: The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i); *see Made in Nature, LLC v. Pharmavite LLC*, 2022 USPQ2d 557, at \*44 (TTAB 2022) (quoting *In re Jump Designs LLC*, 80 USPQ2d 1370, 1374 (TTAB 2006)).

Determining likelihood of confusion is based on the description of the goods and/or services stated in the application and registration at issue, **not on extrinsic evidence of actual use**. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1307, 128 USPQ2d 1047, 1052 (Fed. Cir. 2018) (citing *In re i.am.symbolic, llc*, 866 F.3d 1315, 1325, 123 USPQ2d 1744, 1749 (Fed. Cir. 2017)).

Applicant has included in the record printouts from the registrant's website and most recent renewal application and argues that the evidence shows that the registrant's goods are only sold to medical professionals and not to home users as applicant has since amended its application. However, the registrant's identification is not restricted to professional or medical provider use only and cannot be read to be so limited. This is why extrinsic evidence of actual use by the applicant and registrant is essentially irrelevant in an ex parte likelihood of confusion analysis. The registrant's goods must be presumed to be sold to anyone, home user or hospital, through all normal trade channels, including AMAZON.COM as applicant sells its goods, and that home users and hospital supply procurement buyers are likely to encounter both applicant's and registrant's goods through these same trade channels.

Further, the registration(s) use(s) broad wording to describe its goods, namely, chemical reagents for medical diagnostic purposes, which presumably encompasses all goods and/or services of the type described, including applicant's more narrow identification of goods. In this case applicant's goods are diagnostic testing kits which consist of chemical reagents and assays used for testing for the presence of drugs, chemicals, hormones, viruses and bacteria to determine if the person tested has certain medical or health conditions. Applicant has since added a limitation that the goods are for home use only. The registrant's identification is not restricted as to any particular use or restricted to testing for any particular health condition. Therefore, it must be presumed to include all health conditions including those listed by the applicant such as drug intoxication, pregnancy, cancer, Covid-19, flu or genetic conditions. See, e.g., Made in Nature, LLC v. Pharmavite LLC, 2022 USPQ2d 557, at \*44 (TTAB 2022); In re Solid State Design Inc., 125 USPQ2d 1409, 1412-15 (TTAB 2018); Sw. Mgmt., Inc. v. Ocinomled, Ltd., 115 USPQ2d 1007, 1025 (TTAB 2015). Thus, applicant's and registrant's goods are legally identical. See, e.g., In re i.am.symbolic, llc, 127 USPQ2d 1627, 1629 (TTAB 2018) (citing Tuxedo Monopoly, Inc. v. Gen. Mills Fun Grp., Inc., 648 F.2d 1335, 1336, 209 USPQ 986, 988 (C.C.P.A. 1981); Inter IKEA Sys. B.V. v. Akea, LLC, 110 USPQ2d 1734, 1745 (TTAB 2014); Baseball Am. Inc. v. Powerplay Sports Ltd., 71 USPQ2d 1844, 1847 n.9 (TTAB 2004)).

The attached evidence from BIO-TECHNE.COM, MDMAXX.COM, TEKNOVA.COM and AMAZON.COM show that goods such as chemical reagents for testing for medical conditions and testing kits which include medical reagents are often sold through the same retail channels to the same potential consumers. The fact that all of these websites feature "shopping carts" for easy ordering means that the ordinary home consumer and the medical lab technician can purchase these goods through the same website. Even a popular "sells all" consumer shopping website, AMAZON.COM, sells both reagents and test kits to anyone with money to buy them and for the specific purpose of testing for medical conditions such as COVID-19.

As explained above, the goods of the registrant have no restrictions as to nature, type, channels of trade, or classes of purchasers and are "presumed to travel in the same channels of trade to the same class of purchasers." *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1268, 62 USPQ2d 1001, 1005 (Fed. Cir. 2002)); *Made in Nature, LLC v. Pharmavite LLC*, 2022 USPQ2d 557, at \*49. Thus, applicant's and registrant's goods and/or services are related.

Because the goods of the parties are closely related, coupled with the fact that the marks of the parties are similar in their overall commercial impressions, consumers who encounter the marks SIGNIFY and SIGNIFY ANALYTICS could likely confuse the source of the goods.

### DISCLAIMER REQUIREMENT - CONTINUED TO BE MADE FINAL

Applicant has argued that the disclaimer in this case is not required because the term "analytics" is vague and when coupled with the initial term "SIGNIFY" creates a unitary mark. However, applicant's mark is not unitary. A unitary mark would be one in which the wording is connected together to form a single word, e.g., SIGNIFYANALYTICS, in which case the disclaimer of the descriptive portion would not be required under office practice. A second means to form a unitary mark would be one which creates a bizarre incongruity or double entendre. Despite applicant's assertions to the contrary, there is nothing bizarre or incongruous about SIGNIFY ANALYTICS such as the marks DR. GRAMMAR or URBAN SAFARI create. Nor does it form a unitary slogan such as a mark like SIGNIFY YOUR COMMITMENT TO VITAL HEALTH ANALYTICS.

In this case the marks consists of separate words, SIGNIFY and ANALYTICS. The term "analytics" describes a scientific method for analyzing data. Applicant's goods are chemical reagent test kits which are designed to test for certain chemicals, hormones, viruses or drugs in the body. The kits are intended to collect data on what is contained in the bodily fluids tested and provide a means for the tester, be it a medical professional or a home user, to analyze the data collected by the test and determine why the person tested is sick, drunk, high, pregnant or whether two persons may be genetically related. The term, therefore, merely describes a key feature, characteristic or purpose of the goods.

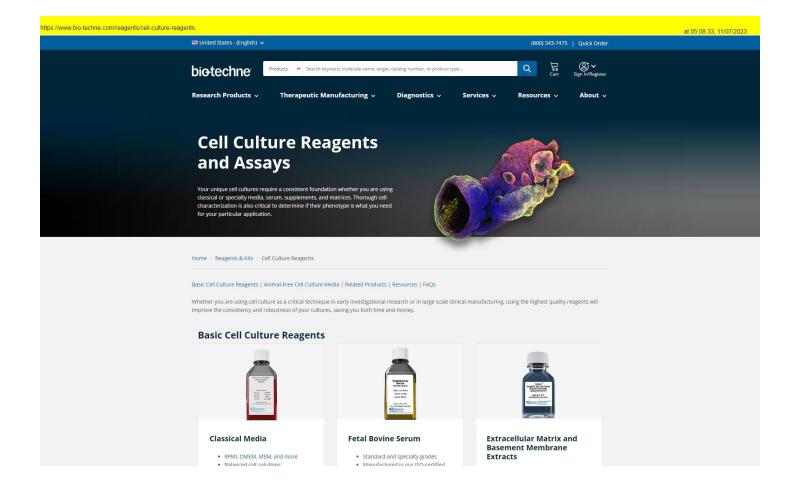
Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

**If applicant has already filed an appeal** with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If applicant has not filed an appeal and time remains in the response period for the final Office action, applicant has the remainder of that time to (1) file another request for reconsideration that complies with and/or overcomes any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B).

/Jeffrey Look/ Jeffrey Look Acting Senior Attorney LO106--LAW OFFICE 106 (571) 272-1652 jeffrey.look@USPTO.GOV



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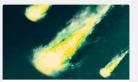
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### Related Floudets for Cell Culture



## Differentiation Media, Supplements, and Kits

- CellxVivo™ for immune cells
   StemxVivo™ for stem cells
   Cell lineage supplements



### Cell Culture Assays

- Proliferation and viability assays
   Apoptosis assays
   CometAssay™ for DNA damage
   Invasion and migration assays
   Anglogenesis assay



## Cell Isolation and Identification

- MagCellect<sup>®</sup> Cell Isolation Kits
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- RUO, animal-free, and GMP grades
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### Small Molecules and Peptides

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### **Specialty Cell Culture**

Different lineages of cells require optimized media compositions for the cells to proliferate, maintain viability, and retain their correct phenotypes. The following pages provide a wider look into media.

### **Custom Cell Culture Manufacturing**

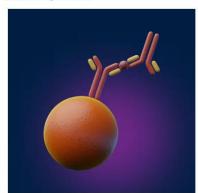
Our **Custom Cell Culture Media Manufacturing and Services** will work with you to expedite and standardize media production, develop optimized media formulations, and perform specialty media testing.

differentiation kits, and characterization kits for these specialty cell culture applications:

- Stem cell culture
- Organoid and 3D cell culture
   Immune cell culture
   Neural cell culture

Our expertise includes media and supplement production, media formula optimization, custom labeling, and assays for testing media on stem cells, immune cells, and other cell lines.

### Immunoassay Platforms



From discovery to validation, you can trust our immunoassays to deliver precise, accurate results the first time and every time. Each of our immunoassays is based our carefully tested, in-house antibodies, proteins, and specialized diluents.

- Luminex® Assays
   Simple Westem™ Assays
   Proteome Profiler™ Arrays
   ELISpot Kits

- Simple Plex Assays™
   Quantikine™ and DuoSet™ ELISAs

Compare Immunoassay Platforms

**Cell Culture Promotions** 

View Cell Culture Promotions

### Resources

### Protocols

- Stem Cell Protocols
   Immune Cell Protocols
   Neural Cell Culturing Protocols

### Handbooks and Guides

- Neural Cell Culturing Guide
   Neural Cell Culturing Guide
   The Organoid Culture Handbook
   Evolution of Cell Culture Model Systems eBook
   Flow Cytometry Handbook
   Research Areas
   Bioprocessing
   Cell and Gene Therapy
   Transitioning to Animal-Free and GMP

### Research Areas

### **Background Information**

Frequently Asked Questions

### **Bio-Techne Brands**

Which Brands are Currently Available on bio-techne.com? R&D Systems. Tocris Bloscience and ProteinSimple branded products are available to purchase through bio-techne.com. ProteinSimple branded instruments are available to quote. ACD branded products will be available on bio-techne.com in the near future. Novus Blologicals branded products are not currently available on bio-techne.com and can be found at novusbio.com.

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### biotechne

614 McKinley Place NE Minneapolis, MN 55413 USA

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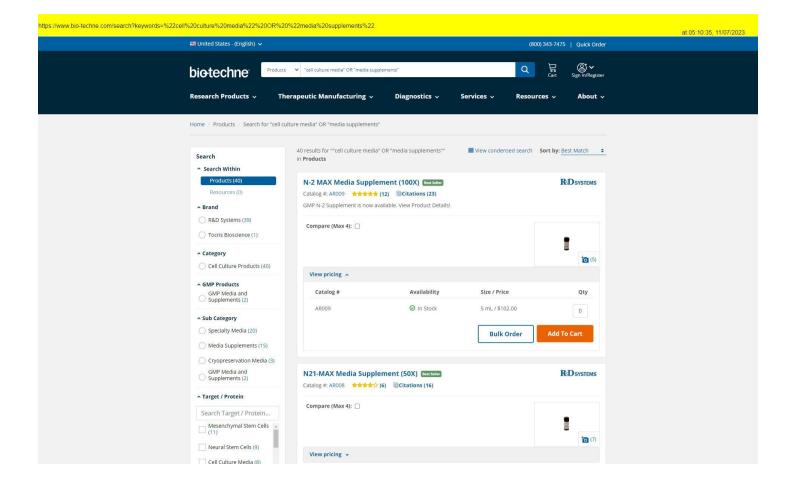
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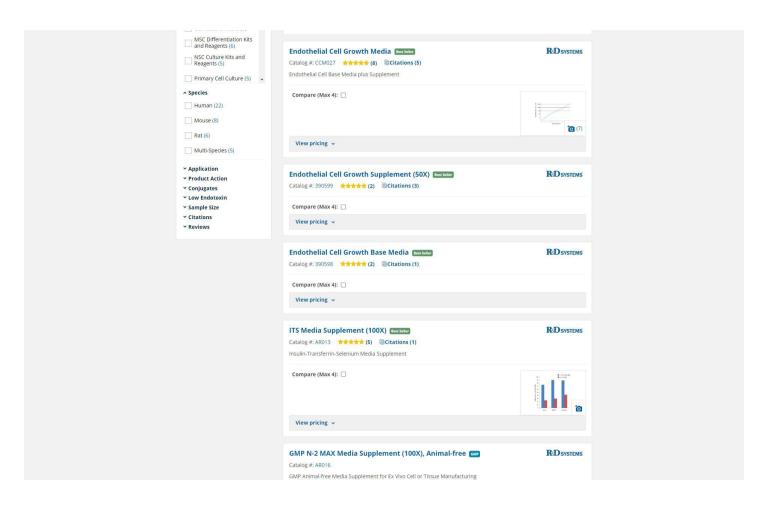
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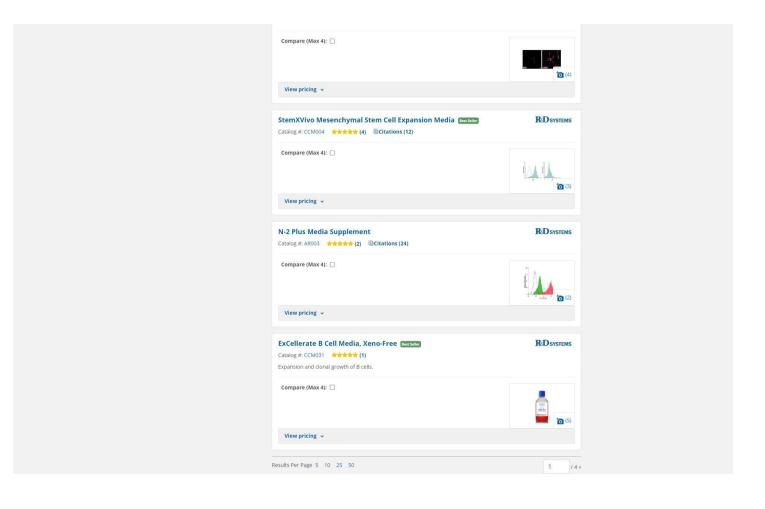
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**R**Dsystems

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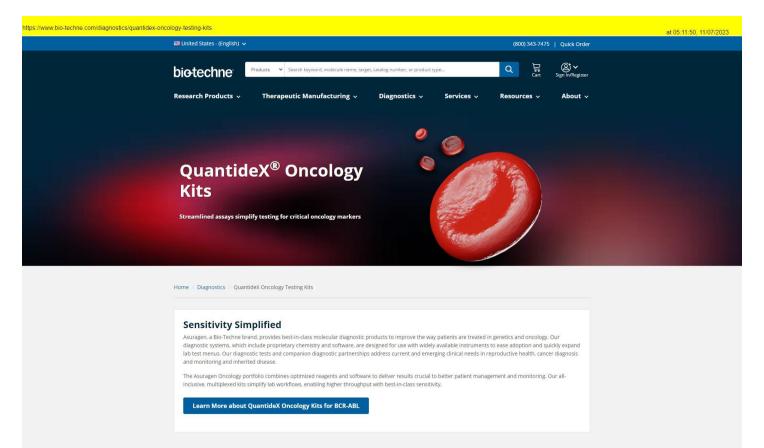
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QuantideX Portfolio of Assays with High Sensitivity and Streamlined Workflow



### QuantideX qPCR BCR-ABL IS Kit

The first FDA-cleared Chronic Myeloid Leukemia (CML) monitoring assay provides deep sensitivity exceeding the NCCN guidelines with a Limit of Detection of MR4.7. Its multiplex design reduces hands-on time and increases throughput for labs.

Learn More about the QuantideX qPCR BCR-ABL IS Kit ☐



### QuantideX qPCR BCR-ABL Minor Kit\*

With a workflow similar to the BCR-ABL IS kit, this assay allows labs to easily implement both assays to provide a more comprehensive

Learn More about the QuantideX qPCR BCR-ABL Minor Kit

\*For Research Use Only. Not For Use in Diagnostic Procedures.

Which Brands are Currently Available on bio-techne.com? R&D Systems, Tooris Bioscience and ProteinSimple branded products are available to purchase through bio-techne.com. ProteinSimple branded instruments are available to quote. ACD branded products will be available on bio-techne.com in the near future. Novus Biologicals branded products are not currently available on bio-techne.com and can be found at novusbio.com.

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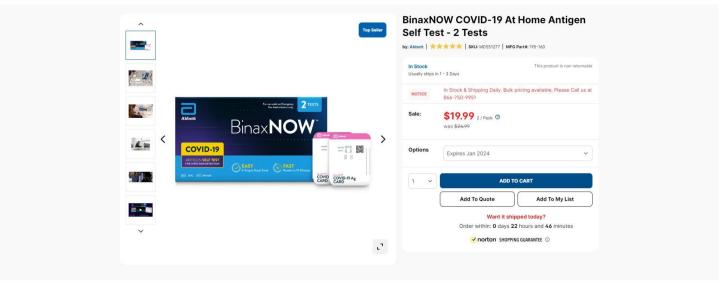
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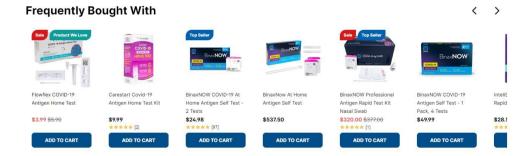


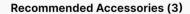
SHOTTING GOMESHIER

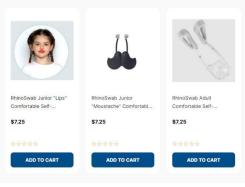




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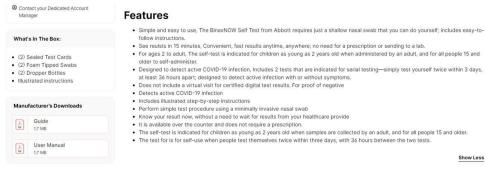






### Description

BinaxNOW COVID-19 Antigen Self Test (2 Tests): A simple solution for COVID-19 infection detection, with rapid results in the convenience of your home. This test has received FDA Emergency Use Authorization for self-testing without the need to ship samples to a lab or for a prescription from your healthcare provider. This 15-minute test can be completed anytime, anywhere.



### **Product Specifications**

Count Per Pack:	2	Test Kit Dimensions:	9.125" L x 0.938" D x 5.063" H
Shipping Weight (in lbs):	0.22		

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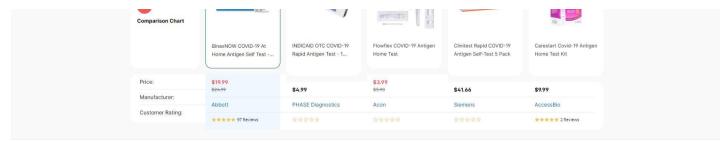












### Frequently Asked Questions (FAQs)

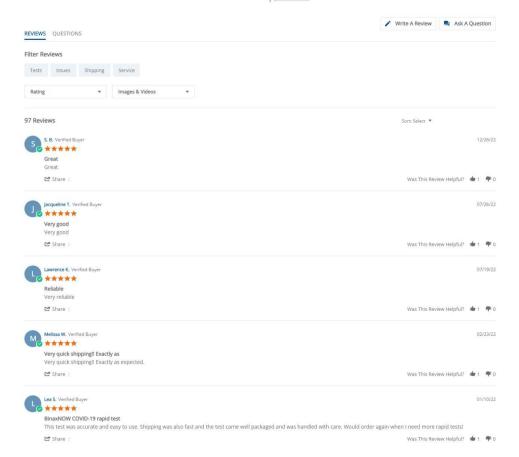
What are expiration date?	+
Does it test for antibodies?	+
Can I use this test to meet travel requirements for testing?	+
What is the difference between an Antigen and Molecular test?	±
What is the performance of this test?	±
What do sensitivity and Specificity mean?	+
What ages is the test approved for use?	+
Should the test be stored and used at a certain temperature?	+
Does this test detect the new variants?	Ŧ

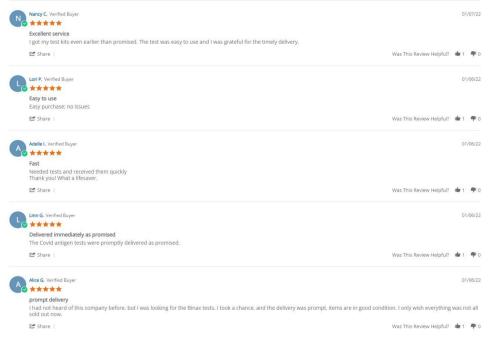
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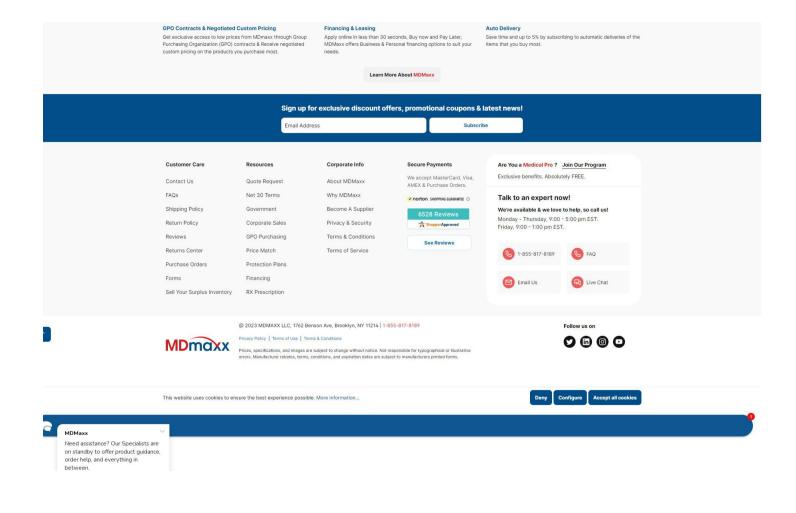
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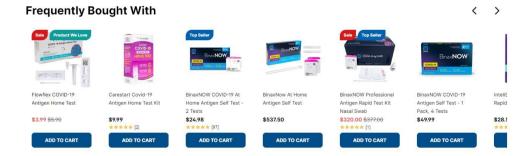


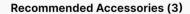
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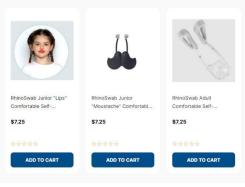




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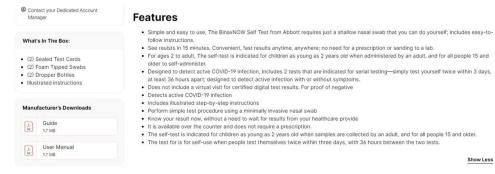






### Description

BinaxNOW COVID-19 Antigen Self Test (2 Tests): A simple solution for COVID-19 infection detection, with rapid results in the convenience of your home. This test has received FDA Emergency Use Authorization for self-testing without the need to ship samples to a lab or for a prescription from your healthcare provider. This 15-minute test can be completed anytime, anywhere.



### **Product Specifications**

Count Per Pack:	2	Test Kit Dimensions:	9.125" L x 0.938" D x 5.063" H
Shipping Weight (in lbs):	0.22		

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### Videos for this product





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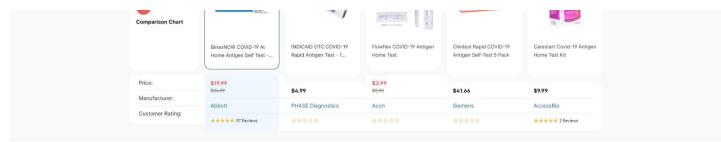












### Frequently Asked Questions (FAQs)

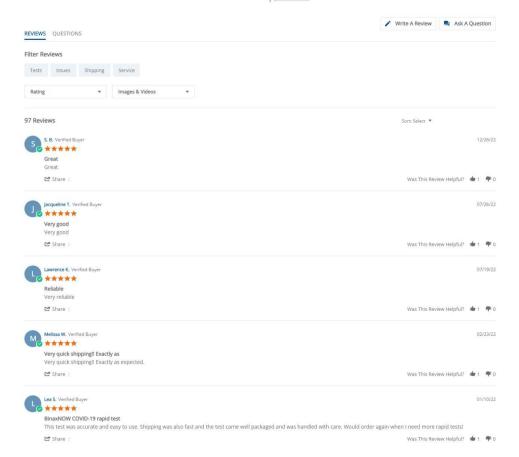
What are expiration date?	+
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What is the performance of this test?	+
What do sensitivity and Specificity mean?	+
What ages is the test approved for use?	+
Should the test be stored and used at a certain temperature?	+
Does this test detect the new variants?	¥

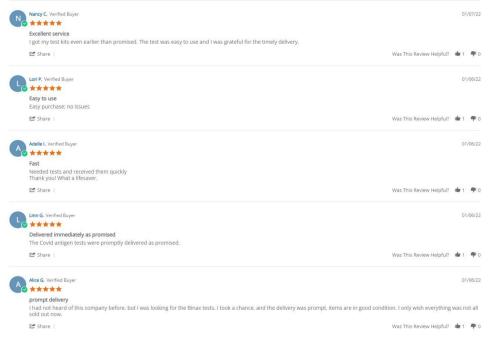
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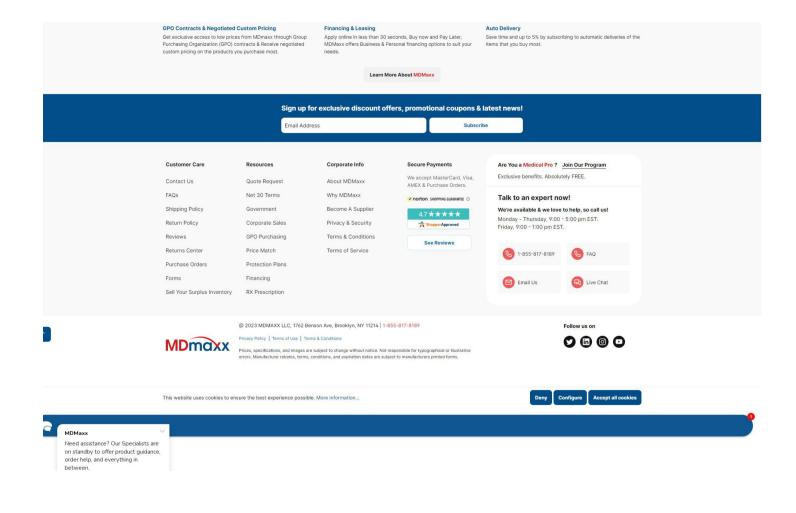
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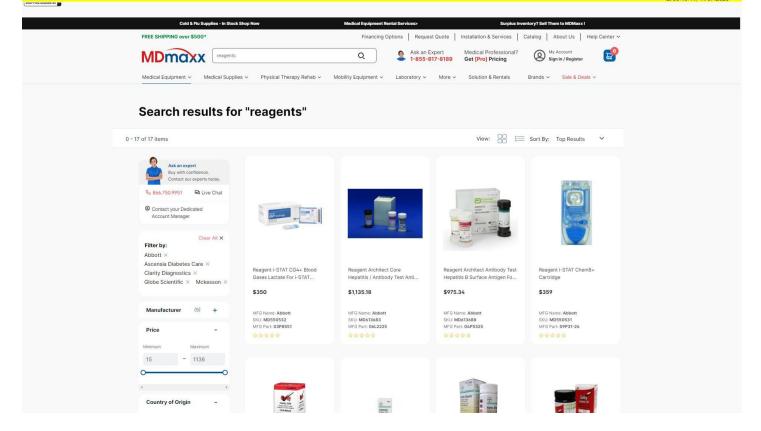
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Clarify 10SG Urine Reagent Strips

### \$16.92

MFG Name: Clarity Diagnostics SKU: MD475760 MFG Part: CLA-URS10 会会会会会



Ketostix Reagent Ketone Test Strips for Urinalysis

### \$384.34

MFG Name: Ascensia Diabetes Care SKU: MD438310 MFG Part: 2880 设立设立

Diastix Reagent Strips

MFG Name: Ascensia Diabetes Care SKU: MD438307 MFG Part: 2803 合介介介

Diastix Reagent Strips \$240.57



Urinalysis Test Strips, CLIA Waived

### \$423.38

MFG Name: Ascensia Diabetes Care SKU: MD438309 MFG Part: 2882



Urocheck Urine Reagent Strips 2GP

### \$15.38

MFG Name: Clarity Diagnostics SKU: MD475765 MFG Part: DTG-2GP 会会会会



Ketostix Reagent Ketone Test Strips for Urinalysis

#### \$345.71

MFG Name: Ascensia Diabetes Care SKU: MD438311 MFG Part: 2881 ☆☆☆☆☆



Urinalysis Test Strips, CLIA Waived

#### \$464.09

MFG Name: Ascensia Diabetes Care SKU: MD438306 MFG Part: 2883 ☆☆☆☆☆



Clarity Urocheck 7 Urine Test Strips

#### \$30.85

MFG Name: Clarity Diagnostics SKU: MD475762 MFG Part: DTG-UR07 食食食食食











Consult 10SG Urine Reagent Strips

\$35 \$44.58

MFG Name: Mckesson SKU: MD58876 MFG Part: 121-10SG 设设设设立

Urocheck Urinalysis Reagent Test Strips 5 OB

MFG Name: Clarity Diagr SKU: MD475763 MFG Part: DTG-50B 合立立立立

Diastix Reagent Strips

\$271.26

MFG Name: Ascensia Diabetes Care SKU: MD438308 MFG Part: 2806 设立设立设

Pentra 400 Reagent Container

\$51.51

MFG Name: Globe Scientific SKU: MD471653 MFG Part: 6507 设立设立设立



Reagent Cholestech LDX Lipid Profile & Glucose Cassette For.

MFG Name: Abbott SKU: MD818298 MFG Part: 10-991 合合合合合

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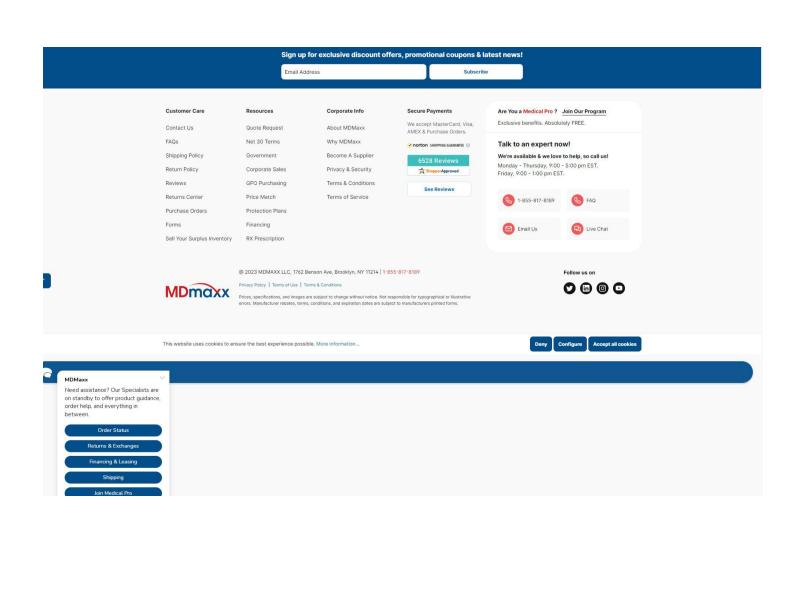
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Products Workflows Applications Industries Custom Support Company

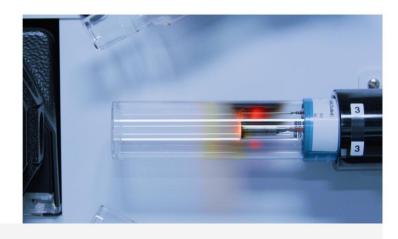
With fully customizable culture media, buffers, and supplements for every step in your workflow, we can get you the exact formulations you need to culture, extract and purify, and analyze your target samples.

EXPLORE OUR PRODUCTS BY APPLICATION

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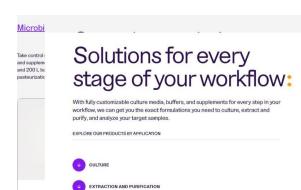
EXTRACTION AND PURIFICATION

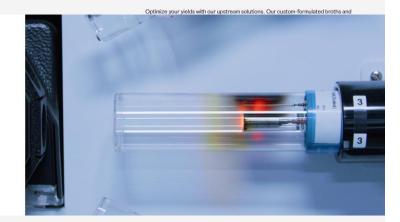
ANALYTICS



 $Optimize\ your\ yields\ with\ our\ upstream\ solutions.\ Our\ custom-formulated\ broths\ and$ 

Ou





#### Ou

LB Brot

#### Our culture solutions

Cell lysi

Microbial culture Cell culture Transfection

ANALYTICS

Take control of your microbial culture environment with our fully customizable broths, agar plates, and supplements. We offer a wide variety of formats ranging from 100 mm plates to 25 mL bottles and 200 L bags. All culture media undergoes pre-use sterilization methods, including autoclaving, pasteurization, and filtration.



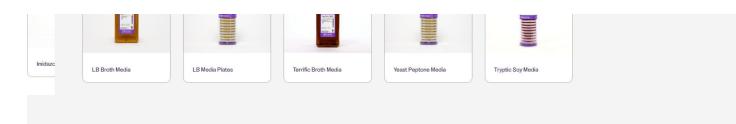








Optimize your yields with our upstream solutions. Our custom-formulated broths and nutrients are designed to efficiently grow and maintain your microbial cultures, and our quality control testing ensures batch-to-batch consistency.



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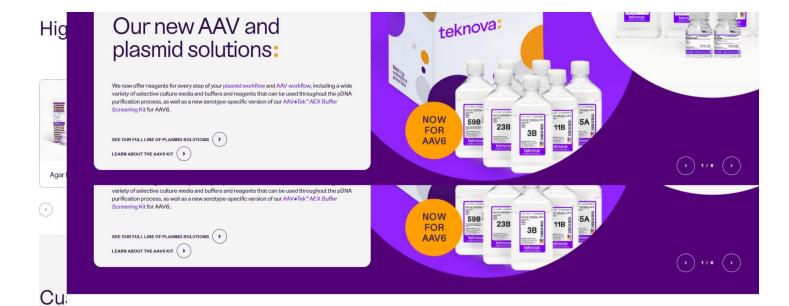
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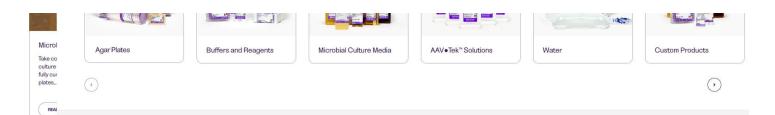








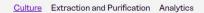




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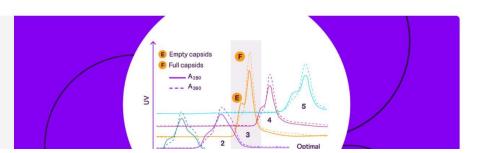
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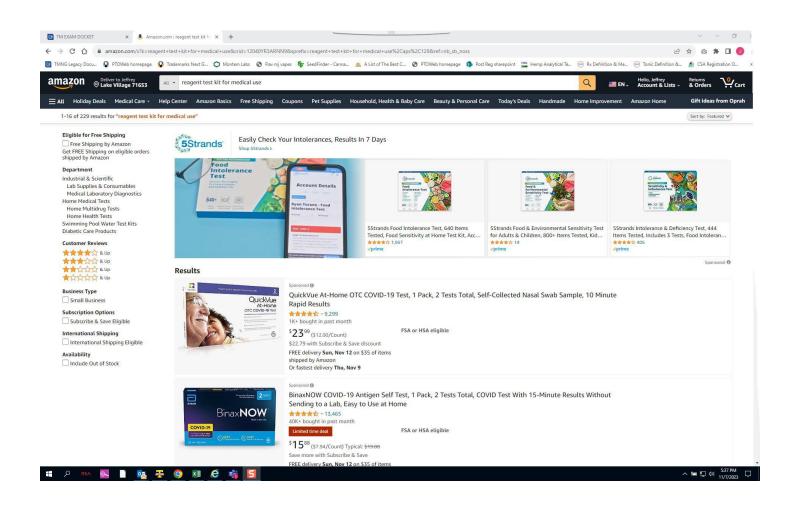


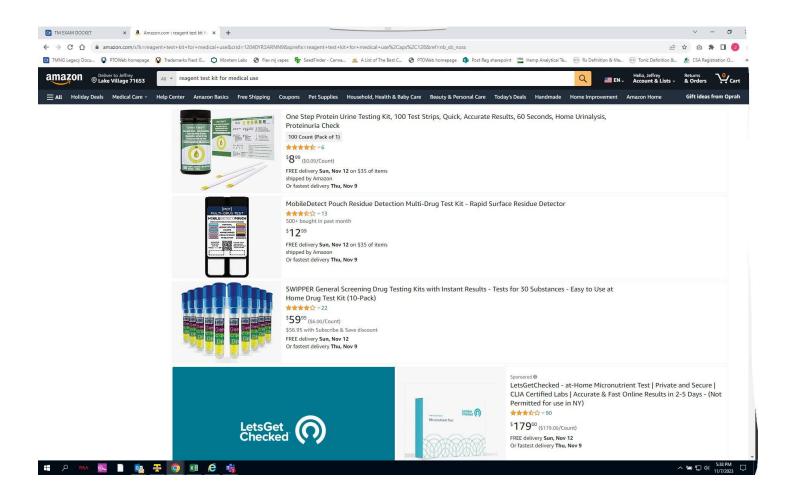


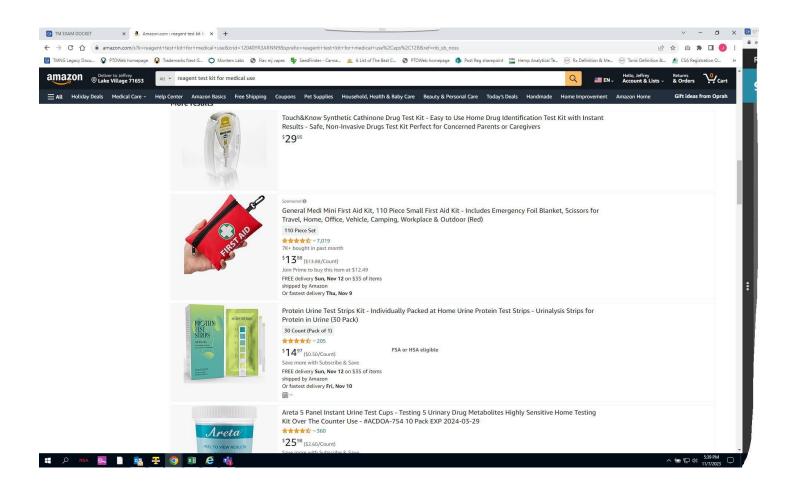
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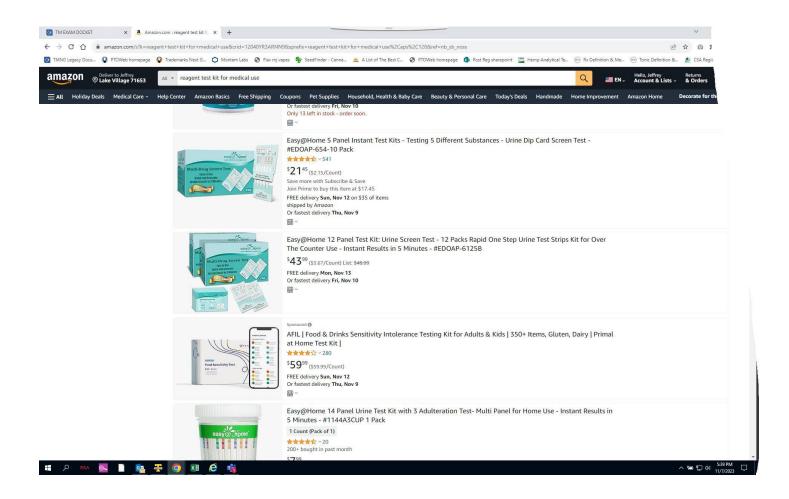
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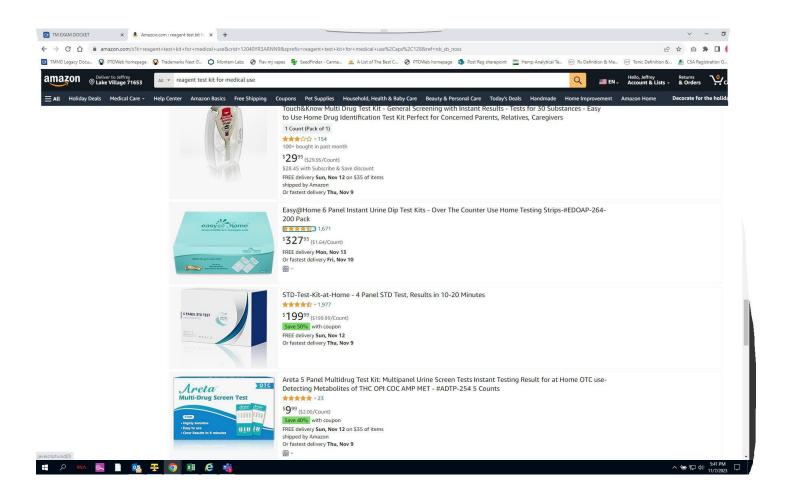
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#### USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on November 7, 2023 for U.S. Trademark Application Serial No. 97135716

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) Read the Office action. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS) or the Electronic System for Trademark Trials and Appeals (ESTTA), as appropriate. Your response and/or appeal must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be <u>abandoned</u>. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO <u>website</u>, the application process, the status of your application, and whether there are outstanding deadlines to the <u>Trademark Assistance Center (TAC)</u>.

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